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<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence during pendency of filed application)</i>		Application Number	09/885,720
		Filing Date	June 19, 2001
		First Named Inventor	Pierfrancesco La Mura
		Group Art Unit Number	3624
		Examiner Name	Daniel S. Felten
Total Number of Pages in This Submission	26	Attorney Docket Number	23050-09086

ENCLOSURES (check all that apply)	
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REMARKS:	

SIGNATURE OF ATTORNEY OR AGENT		
Signature:	<i>Laura Majerus</i>	
Attorney/Reg. No.:	Laura A. Majerus, Reg. 33,417	Dated: Nov 10 '05

CERTIFICATE OF MAILING		
I hereby certify that this correspondence, including the enclosures identified above, is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. If the Express Mail Mailing Number is filled in below, then this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service pursuant to 37 CFR 1.10.		
Signature:	<i>Laura Majerus</i>	
Typed or Printed Name:	Laura A. Majerus	Dated: Nov 10 '05
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PATENT

IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANTS: Pierfrancesca LaMura, Moshe Tennenholtz, and Yoav Shoham  
APPLICATION NO.: 09/885,720  
FILING DATE: June 19, 2001  
TITLE: Enhanced Auction Mechanism for Online Transactions  
EXAMINER: Daniel S. Felten  
GROUP ART UNIT: 3624  
ATTY. DKT. NO.: 23050-09086

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SECOND RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

SIR:

Responsive to the Notice of Non-Compliant Amendment dated October 19, 2005, received in the above-identified patent application, enclosed is Amendment C indicating claims 1-9 were cancelled.

Respectfully submitted,  
Pierfrancesca LaMura, Moshe Tennenholtz, and  
Yoav Shoham

Dated: Nov 10, 2005

By: Laura Majerus  
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*PATENT*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

~~In~~ Re Patent Application of:

Pierfrancesca La Mura  
Moshe Tennenholtz  
Yoav Shoham

**Examiner: Daniel S. Felten**

Art Unit: 3624

Application No: 09/885,720

Filed: June 19, 2001

**For: ENHANCED AUCTION MECHANISM  
FOR ONLINE TRANSACTIONS**

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Dated: November 10, 2005

By:

Laura A. Majerus, Reg. No. 33,417

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## **AMENDMENT AND RESPONSE TO OFFICE ACTION**

Sir:

In response to the Office Action dated October 19, 2005, and pursuant to 37 C.F.R. §1.111, applicants respectfully request that the above-identified application be amended as follows: